

Draft Proposal

“Seafood Industry Australia- *the voice of Australian seafood*”

Vision: To be United and Respected

Mission: To Promote, Protect and Develop

What will it do?

- Promote the industry
- Respond to selected national issues
- Develop a national strategy
- Harness industry unity and influence

What will it cost?

- The more it is supported, the more it can do!
- Voluntary and inclusive membership (no levies)
- Membership fees:

○ Small business (<\$1m):	\$ 1,000
○ Medium business (<\$5m):	\$ 2,000
○ Large business (\$5m+):	\$10,000
○ Largest businesses (\$50m+):	\$20,000
○ Small association/resource sector:	\$ 2,000
○ Large association/resource sector:	\$ 5,000
- Affiliates/allied industries (non-voting):

○ Individual:	\$ 200
○ Business:	\$1,000
○ Others (sponsors)	

What will it look like?

- An Incorporated Association
- Initial skills-based board of five directors appointed by the Implementation Group
 - Chair selected by the Implementation Group
 - Board appoint Executive Officer
 - Members’ policy council meeting to advise the board on issues and budget priorities
- Inclusive membership
 - Wild catch, aquaculture and post-harvest businesses
 - Associations and industry sector groups
 - Non-voting affiliates encouraged

When would it start?

- Board selected by March 2017
- Executive Officer employed before July 2017

Who is the Implementation Group?

- Chair: Veronica Papacosta (Director, Sydney Fresh Seafood, NSW)
- Deputy Chair: Alex Ogg (Operations Manager, WAFIC, WA)
- Marcus Stehr (Managing Director, Stehr Group, SA)
- Renee Vajtauer (Executive Officer, Commonwealth Fisheries Association, VIC)
- Matt West (President, Australian Prawn Farmer's Association, QLD)
- Barbara Konstas (Chief Executive Officer, Melbourne Seafood Centre, VIC)
- Adam Main (Chief Executive Officer, Tasmanian Salmonid Growers Association, TAS)
- Markus Nolle (President, Victorian Rock Lobster Association, VIC)
- Leonie Noble (President, Women's Industry Network Seafood Community, WA)
- Eric Perez (Chief Executive Officer, Queensland Seafood Industry Association, QLD)
- Simon Boag (Executive Officer, South East Trawl Fishing Industry Association, VIC)

Next steps?

- Australia-wide consultation
- Collection of membership pledges
- Develop selection criteria and governance arrangements for new body
- Decision to proceed or not made by 16th of December

The Industry Forum recognised and thanked the Commonwealth Government for its support in providing seed funding to develop this proposal.