

Key discussion points for seafood industry

It is important to establish early in the project 'what' a national body would do that industry businesses can't do alone and would create tangible business value. Some useful discussion points that help us understand this question are:

- 1. What are the 3-5 most important trends and issues that are now affecting or threatening the prosperity of seafood businesses?**
 - a. Provide examples where opportunities are limited or costs added?
 - b. How significant are these constraints and costs (trivial or material)?
 - c. Are they ongoing issues or emerging issues?
 - d. Is the impact getting worse or expected to get worse if nothing is done?
 - e. How widespread are these issues – are they affecting a few or many seafood businesses?
 - f. Is it harvest or post-harvest businesses that are most affected? Or is it whole seafood value chains or the entire industry?
- 2. In what ways are the current industry representation arrangements helping or hindering an effective response to these issues and trends?**
 - a. What is working well and what needs to stop happening?
 - b. What are the benefits of not changing current arrangements?
- 3. What essential capabilities would a high performing national peak body need?**
 - a. What are the benefits of creating such an influential national body?
 - b. What are the main hurdles and risks for setting up this national peak body?

Please send us your responses so you can be part of leading and creating a better future for Australian seafood businesses.

Email us at info@unitedseafoodindustries.com.au